

VINAY JAIN

301, Jain Apartment, Mamletdar wadi, cross road no. 2, Malad (west), Mumbai -400064

19th June, 2013

The General Manager
Department of Corporate Services
Bombay Stock Exchange Limited
25, Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai 400 001

Dear Sir,

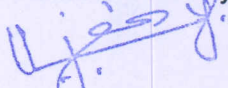
Target Company: VJTF Eduservices Limited (Formerly known as Artheon Finance Limited)

- Reg : 1) Disclosure under SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
2) Disclosure under SEBI (Prohibition of Insider Trading) Regulations, 1992 & (Amendment) Regulations, 2011

We, as acquirer have enclosed the following for your kind perusal/records:

1. Intimation as regards to Disclosure under Regulation 29(1) (3)(b) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in connection with the acquisition of equity shares of VJTF Eduservices Limited (Formerly known as Artheon Finance Limited)
2. Intimation as regards to Disclosure of Interest or holding in listed Company by certain persons - Initial Disclosure of SEBI (Prohibition of Insider Trading) Regulations, 1992 & (Amendment) Regulations, 2011 in connection with the purchase of equity shares of VJTF Eduservices Limited (Formerly known as Artheon Finance Limited)

Yours Sincerely,



Vinay Jain
Acquirer

VINAY JAIN

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Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

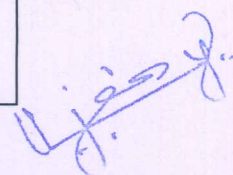
1. Name of the Target Company (TC)	VJTF Eduservices Limited (Formerly known as Artheon Finance Limited)		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer :Mr.Vinay Jain PAC : Mr.Dharamchand Shah Mrs. Bimladevi Shah		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights			
Acquirer	4,665,600	26.51%	26.51%
PAC	48,800	0.28%	0.28%
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	4714400	26.79%	26.79%

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<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired			
Acquirer	50000	0.28%	0.28%
PAC	NIL	NIL	NIL
b) VRs acquired otherwise than by equity shares			
	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired			
	-	-	-
Total (a+b+c)	50000	0.28%	0.28%
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights			
Acquirer	4715600	26.79%	26.79%
PAC	48800	0.28%	0.28%
b) VRs otherwise than by equity shares			
	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
	-	-	-
Total (a+b+c)	4764400	27.07%	27.07%
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)		Open Market Purchase on BSE	



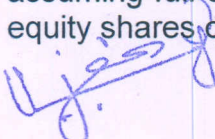
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7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	19th June, 2013
8. Equity share capital / total voting capital of the TC before the said acquisition	Rs. 17,60,00,000/- comprising of 1,76,00,000 equity shares of Rs. 10/- each
9. Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 17,60,00,000/- comprising of 1,76,00,000 equity shares of Rs. 10/- each
10. Total diluted share/voting capital of the TC after the said acquisition	Rs. 17,60,00,000/- comprising of 1,76,00,000 equity shares of Rs. 10/- each

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.


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Signature of the acquirer

Place: Mumbai

Date: 19th June, 2013.

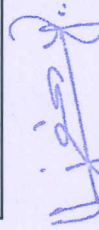
FORM A

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(1) (b) & 13 (6)]

Details of acquisition of 5% or more shares in a listed company.

Target Company: VJTF Eduservices Limited (Formerly known as Artheon Finance Limited)

Name, PAN No. & Address of Shareholder with Telephone No.	Shareholding prior to acquisition	No. and percentage of shares/voting rights acquired	Date of acquisition	Mode of acquisition (Market purchase/public rights / preferential offer, etc.)	Shareholding subsequent to acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Mr. Vinay Jain (Acquirer)	4665600 (26.51)	50000 (0.28%)	19.06.2013	Market Purchase	4715600 (26.79%)	HDFC Securities Limited SEBI Reg. No.: INB011109437	BSE	50000	Rs.2,250,000/-
(PAC)	48800 (0.28%)	NIL	N.A	N.A	48800 (0.28%)			NIL	NIL
TOTAL	4714400 (26.79)	50000 (0.28%)			4764400 (27.07%)			50000	Rs.2,250,000/-
Tele no. 022 67086916 Acquirer & PAC : 301,Jain Apartment, Mamlotdarwadi , cross road no.2, Malad (west), Mumbai 400064.									
Acquirer Pan card no. ABEPS0600D PAC Pan card no. AMSPS0816Q Pan card no. AYSPS6957Q									



Vinay Jain
Mumbai

Date: 19th June, 2013